



Puertorrican Culture Preservation Inc.
P.O. Box 4343 • Allentown, PA 18105
Phone: (484) 661-2154 • Email: info@prculturepreservation.org • Website: www.prculturepreservation.org

SPONSORSHIP OPPORTUNITY

Dear Sponsor,

The Puertorrican Culture Preservation Inc. (PRCP) hosts different annual events in the Lehigh Valley. Some of these events are; the Leadership Coronation venue, which is held at the Executive Education Academy Charter School's Auditorium, as well as the Puertorrican Festival. The Parade and Flag Raising is held at the City of Allentown, and the Children's Festival and Back to School at the Arts Park In Allentown. All our events include Caribbean music, cultural dance groups, international and local artists, Puerto Rican and Latin food from different vendors and business , community resources, and information.

PRCP events have been qualified by our sponsors as one of the best organized and successful in the Lehigh Valley. PRCP's audience is over 25,000.

We would like you to join us as a sponsor and help us bring these important events to our community. This is a great opportunity for your company to advertise, share your business and services with the fastest growing population of the Lehigh Valley. Your association with PRCP is an investment in the community. We focus on creating intergenerational programs where all ethnicities are welcome in a fun, family-friendly and educational environment.

Attached the details of the different levels or sponsorships and what they include. Please complete and submit payment no later than April 28, 2023. If you require additional information, please do not hesitate to contact me at: info@prculturepreservation.org. PRCP would love for your team to be a part of these great events as a sponsor and partner in success.

We look forward to your support and are excited to continue to work with you.

Sincerely,

Flor M. Velez

Flor Velez
PRCP Board President



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SPONSORSHIP LEVELS

- YES! I would like to be a sponsor of the Puertorrican Culture Preservation Inc. (Please check level):

Sponsor Business Name: _____

- Platinum Package Sponsor*** **\$10,000**
- Banner on front of stage
 - Acknowledgement as Platinum Level Sponsor on our webpage and in social media for all events mentioned.
 - Sponsor “call out” by our events MC on stage
 - Festival (size 10x10) Space July 23
 - Parade Space and Flag Raising July 23
 - LV Children Festival space 10x10 June 10
 - Back to School Space 10x10 August 12
 - Leadership Coronation Gala 2 Tickets May 13
 - Your business link in the webpage.
 - 5 minutes on stage
- Gold Sponsor*** **\$ 6,500**
- Sponsor “call out” by our event MC on stage
 - Acknowledgement as Gold Level Sponsor on our webpage and in social media.
 - Banner expose
 - Space in Festival July 23
 - Space in the Parade July 23
- Silver*** **\$4,500**
- Acknowledgement as Silver Level Sponsor on our webpage and in social media.
 - Space in Festival July 23
- Bronze*** **\$2,500**
- Acknowledgement as Bronze Level Sponsor on our webpage and in social media.
- Donation)** **\$ _____**
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Name of Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Enclosed is my check for \$ _____ payable to Puertorrican Culture Preservation, Inc.

**Please complete this form and return with your check in the enclosed envelope to:
Puertorrican Culture Preservation Inc. P.O. Box 4343 • Allentown, PA 18105
For ads, please forward your logo via email to info@prculturepreservation.org.**